



Joshua A. McDevitt

Bellingham, WA, USA

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Art and tech enthusiast, with 11+ years of freelance photography and graphic design experience, seeking a full-time opportunity that encourages leadership within a collaborative and forward-thinking team. Passion for collaboration, curation and art direction stemming from a background in fine art and teaching at the collegiate level. Values accessibility and consideration for diversity, equity, and inclusion.

WORK EXPERIENCE

Freelance Graphic Designer, 2013 - Present

Women In Games International, 2022 - 2023, Remote

- Elevated the core branding by updating the existing logo and color palette to be more rounded and vibrant, which spoke to the organization's values and industry.
- Developed new branding for multiple programs and events through extensive collaboration with the CMO, marketing team, and other staff.
- Improved the organization's online engagement by creating a consistent brand language across programs, social media, and productions; as well as collaborating on the new website.

Twin Sisters Brewing Company, 2022, Bellingham, WA

- With the freedom to make changes as seen fit, took ownership of the brand in order to create new marketing materials for events and limited beer releases.
- Worked closely with local print, sign, and merchandise vendors to develop special projects, and provided printed materials weekly.
- Engaged the community and clientele by updating the brewery's social media and website multiple times a week.
- Collaborated with the owners and management on seasonal merchandise, including new designs and merchandise items.

Minuteman Press, 2018, Auburn, WA; 2019, Remote

- As the sole designer, took over large projects from the previous designer and managed all new incoming projects.
- Maintained the reputation of a shop that had been in the area for over three decades by collaborating with the owner and production artist/printmaker to ensure our workflow was efficient and the final products exceeded customer expectations.

Production Artist, 2018 - 2019

Sky Printing, 2018 - 2019, Seattle, WA

- Modernized the brand by creating the new logo, storefront sign, and internal materials. The new sign brought the shop's appearance up-to-date with the rest of the evolving neighborhood, and informed (old and new) customers Sky Printing is current with design and print standards.
- Played a major role in the business's name change after ten years of operating as Zebra Print and Copy; largely ensuring clients their history with the shop would not be affected.

CONTACT

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PORTFOLIO

[joshuamcdevitt.com](https://www.joshuamcdevitt.com)

EDUCATION

MFA - Art

University of Iowa
2013 - 2016

BA - Studio Arts

Western Washington
University
2009 - 2013

SKILLS

Tools

Illustrator
InDesign
Premiere Pro
After Effects
Photoshop
Figma

Design

User Interface
Typography
Layout
Photography
Marketing
Pre-Press

Collaboration

Communication
Flexibility
Constructive Criticism
Positive Thinking
Event Planning

WORK EXPERIENCE CONTINUED

Instructor, 2014 - 2018

Baton Rouge Community College, 2016 - 2018, Baton Rouge, LA

- Prepared students pursuing the graphic design certificate by teaching them the foundational tools and basic concepts of graphic design through digital art courses.
- Mentored students and made connections between course material and the outside world - ranging in professional practices to social and historical topics. These connections guided art majors and non-majors in understanding art in their communities, and how to be prepared as artists and designers outside of the classroom.

Western Washington University, 2017, Bellingham, WA

- Successfully managed course budgets in order to provide students with materials and opportunities for engagement (i.e. museum and gallery visits).
- Organized and curated a group exhibition with Professional Practices students, which received high praise from the associate chair.

University of Iowa, 2014 - 2016, Iowa City, IA

VOLUNTEER EXPERIENCE

Creative Director

Qweerty Gamers, 2021 - 2023, Remote

- Coordinated with CEO for the implementation of design and brand concepts.
- Created marketing and branding materials for online and physical purposes (i.e. ads, backdrop banners, business cards, signs, social media banners, table covers).

Graphic Designer

Qweerty Gamers, 2020 - 2021, Remote

- Updated and created new branding that is more versatile and modern.
- Assisted in the transition from in-person to online events during the COVID-19 pandemic by shaping their online branding and creating assets for their events and fundraisers.