



# Joshua A. McDevitt

Bellingham, WA, USA

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Art and tech enthusiast with 6+ years of graphic design experience, both print and digital, is seeking a new opportunity that encourages leadership within a collaborative and forward-thinking team. Passion for collaboration, curation and art direction stemming from a background in fine art and teaching at the collegiate level. Values accessibility and consideration for diversity, equity, and inclusion.

## EXPERIENCE

### Women In Games International

**Graphic Designer** April 2022 - May 2023

- Elevated the core branding by updating the existing logo and color palette to be more rounded and vibrant, which spoke to the organization's values and industry.
- Developed new branding for multiple programs and events through extensive collaboration with the CMO, marketing team, and other staff.
- Improved the organization's online engagement by creating a consistent brand language across programs, social media, and productions; as well as collaborating on the new website.

### Twin Sisters Brewing Company

**Graphic Designer** May 2022 - August 2022

- With the freedom to make changes as seen fit, took ownership of the brand in order to create new marketing materials for events and limited beer releases.
- Worked closely with local print, sign, and merchandise vendors to develop special projects, and provided printed materials weekly.
- Engaged the community and clientele by updating the brewery's social media and website multiple times a week.
- Collaborated with the owners and management on seasonal merchandise, including new designs and merchandise items.

### Minuteman Press

**Graphic Designer** June 2019 - September 2019

- As the sole designer, took over large projects from the previous designer and managed all new incoming projects.
- Maintained the reputation of a shop that had been in the area for over three decades by collaborating with the owner and production artist/printmaker to ensure our workflow was efficient and the final products exceeded customer expectations.

### Sky Printing

**Graphic Designer & Production Artist** October 2018 - June 2019

- Modernized the brand by creating the new logo, storefront sign, and internal materials. The new sign brought the shop's appearance up-to-date with the rest of the evolving neighborhood, and informed (old and new) customers Sky Printing is current with design and print standards.
- Played a major role in the business's name change after ten years of operating as Zebra Print and Copy; largely ensuring clients their history with the shop would not be affected.

## CONTACT

[hello@joshuamcdevitt.com](mailto:hello@joshuamcdevitt.com)

## PORTFOLIO

[joshuamcdevitt.com](https://www.joshuamcdevitt.com)

## EDUCATION

### MFA - Art

University of Iowa  
2013 - 2016

### BA - Studio Arts

Western Washington  
University  
2009 - 2013

## SKILLS

### Tools

Illustrator  
InDesign  
Premiere Pro  
After Effects  
Photoshop  
Figma

### Design

User Interface  
Typography  
Layout  
Photography  
Marketing  
Pre-Press

### Collaboration

Communication  
Flexibility  
Constructive Criticism  
Positive Thinking  
Event Planning